

30 Social Media Posts

In 30 Minutes or Less

Monthly THEME: _____



What 4 problems exist for your masses on this subject?

What 8 tips/ideas can you share on this subject?

What 4 frequently asked questions do you get about this subject?

What 4 calls to action can you share on this subject?

What 4 testimonials or personal experiences have you had about this subject?

What 4 products or services can you share that support this conversation?

What 2 pictures or videos do you already have?

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MICHELLE McCULLOUGH

Speaker • Strategist • Success Coach • Serial Entrepreneur • Show Host

Monthly THEME: _____



What 4 problems exist for your masses on this subject?

- 1.
- 2.
- 3.
- 4.

What 8 tips/ideas can you share on this subject?

- 1.
- 2.
- 3.
- 4.
- 5.
- 6.
- 7.
- 8.

What 4 frequently asked questions do you get about this subject?

- 1.
- 2.
- 3.
- 4.

What 4 calls to action can you share on this subject?

- 1.
- 2.
- 3.
- 4.

What 4 testimonials or personal experiences can you share about this subject? (Your own or clients/customers)

- 1.
- 2.
- 3.
- 4.

What 4 products or services can you share that support this conversation?

- 1.
- 2.
- 3.
- 4.

What 2 pictures or videos do you already have?

- 1.
- 2.

Brainstorm and THEN choose what type of content. Once you have the idea you can make a carousel, post, short, reel, TikTok or even video!

